

NICL Launches GPA-KIDZEE Policy

National Insurance Company Limited (NICL) in its Head Office at Kolkotta, officially announced launch of its policy GPA-KIDZEE. **Mr. V.Ramasaamy, Chairman and Managing Director of NICL** announced the launch of GPA-KIDZEE policy and handed over policy to **Mr. Arun K Khetan, CEO Zee Network Education Group** in presence of Mr. Sujit Das, Director and General Manager of NICL, Mr. D.K.Burman, Director and General Manager of NICL, ZILS officials and Press & Media.

With the ongoing effort to uplift the education system in the society **KIDZEE-Asia's largest chain of Preschool** joined hands with National Insurance Company Limited (NICL), the oldest existing insurance company and the fastest growing Public Sector General Insurance Company in the country. This association is first of its kind wherein NICL designs an exclusive insurance policy for the KIDZEE students across the country to ensure uninterrupted education of the insured student. The policy named GPA-KIDZEE will insure the parents/ guardian of any KIDZEE student under a Group Personal Accident Insurance Policy that will help in continuing the students' education in case of any unfortunate accidental demise or accidental disablement of the insured parent/ guardian with a minimum yearly premium. Any child who has taken admission in KIDZEE is eligible for this policy upto 25 years of age. Even after a child leaves KIDZEE can always come back to register for the policy. "We at KIDZEE consciously tried to be socially responsible and this policy is just an expression of that commitment", explained Mr. Arun Khetan, CEO, ZILS

Kidzee has approached us with this noble idea, which we found not only encouraging but also an innovative business expansion route for us as well. On further analyzing the "Kidzee" Concept, meeting its franchisees and Company Officials we got highly impressed with the way everything was put together and managed nicely meeting the social demand of child education across the Nation. This Tie-up with "Kidzee" will provide NICL an instant access to the Parents across the length and breadth of the Nation, says Mr. V.Ramasaamy, Chairman and Managing Director of NICL.